

summer 2005

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grow your future here

How *Places to Grow* affects Guelph

The Provincial **Places to Grow** Legislation has identified Guelph as an emerging economic growth centre and we are experiencing increased interest from commercial and industrial developers. The City is providing proactive solutions to these opportunities, including focusing on available employment land and development intensification.

In the next 12 months, the City will be bringing the Hanlon Creek Business Park on stream to meet the growing need for industrial lands. At full capacity, this park will supply an additional 420 acres of employment lands for Guelph.

To meet current land needs, we are also working with private land-owners, Provincial agencies and community groups to bring on additional lands along the Hanlon Expressway.

Places to Grow also mandates increased intensification of development – particularly in inner-city/downtown areas. To meet that opportunity, we have assembled a 15-member Downtown Advisory Group (DAG) whose purpose is to bring to Council recommendations for a Downtown Management Structure and Investment Plan. This plan will identify opportunities to stimulate and encourage more private sector investment in the core, including intensification of downtown residential development and a more diverse range of commercial development.

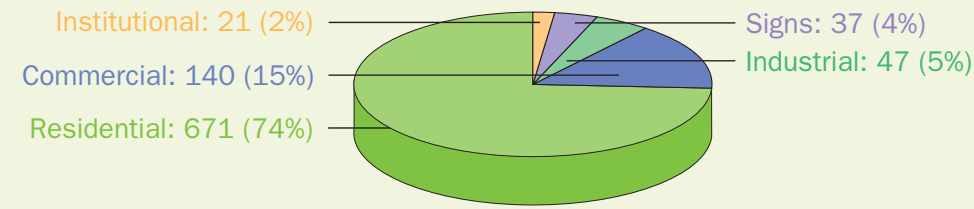
By acting proactively, we will ensure Guelph's future as a great place to call home.

Mayor Kate M. Quarrie

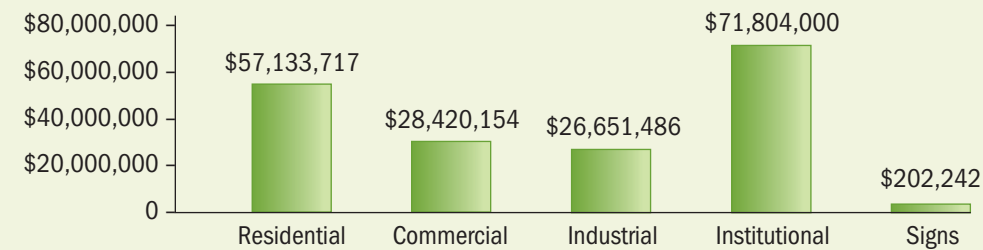


Economic Performance

Permits issued – January to May 2005



Construction Values – January to May 2005



Largest Project Developments – January to May 2005

- University of Guelph**
Phase 2 of new Science Complex \$57,000,000.00
- TDL Group**
Superstructure for Tim Hortons distribution centre \$22,000,000.00
- University of Guelph**
Addition to MacKinnon Building \$7,000,000.00
- Guelph Hydro Electric Systems Inc.**
New office & renovations to Guelph Hydro Electric \$6,500,000.00
- The Hudsons Bay Company**
Superstructure for new Zellers store \$6,000,000.00

Downtown

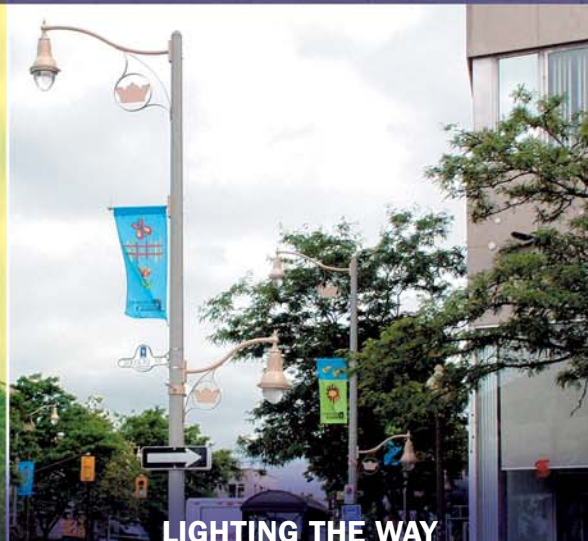
The Downtown Advisory Group (DAG) has been meeting throughout 2005 to continue its work on recommendations for a Downtown Management Structure and a Downtown Investment Plan. The Economic Development Department retained the services of the consulting firm UrbanMetrics who have been assisting DAG with the development of these two initiatives.

Facilitated by UrbanMetrics and The Planning Partnership, three workshops for DAG members, City Staff and the general public, have taken place to work on a draft of the final plan. The purpose of this five-year plan is to create one vision for Downtown and set out measurable priorities and programs.

The final plan and recommendations will be presented to Guelph City Council this autumn.



Opening this September, the Ontario AgriCentre™ is being designed specifically to help farm organizations be more effective and efficient through the sharing of facilities and resources. A special feature of the building will be a modern Media Centre that can be used for media events and live broadcasts from the building.



LIGHTING THE WAY
Council's continued commitment to downtown investment can be seen in the new lighting recently installed along Wyndham Street. As well as enhancing the image of the downtown, it also adds to public safety by increasing the amount of light produced.



LOOK UP... WAY UP!
Mayor Quarrie takes her turn as staff from the Economic Development Department assists Cooper Construction and Royal LePage to host brokers from the GTA with a helicopter tour of the property south of the Hanlon Business Park.

Guelph's life science industry

Home to a dynamic mix of multinational corporations, start-up companies and associations, the Guelph life science community is more than meets the eye.

Globally recognized as a centre for agriculture and food, Guelph has changed quite dramatically in the last three years – new companies, growing firms, more investment and many new business support services that are filling the gap between discovery and commercialization.

Guelph has a rich business support infrastructure with government agencies such as the Ontario Ministry of Agriculture and Food headquarters, the regional offices of Agriculture and Agri-Food Canada, Health Canada, Ministry of the Environment and the Canadian Food Inspection Agency.

The public offices are complemented by over 100 agricultural and industry associations, 25 research centres and 70 companies working in the fields of agriculture, food and life science.

Many leading companies value the assets of the community and identify that the amenities of business are not restricted to large urban centres. Guelph offers a competitive business environment with a balance of culture, art and life.

Business Spotlight – AFM Net



Canada's Advanced Foods and Materials Network (AFMNet) is committed to transforming research and entrepreneurial talent into social and economic benefits for all Canadians. The network, hosted by the University of Guelph as part of the federal

Networks of Centres of Excellence program, helps support unique partnerships among universities, industry, government and not-for-profit organizations.

AFMNet is a multidisciplinary endeavour that brings together natural and social scientists, health researchers, engineers and lawyers. As these specialists advance food and biomaterial research, they train people – the network's most valuable resource – including undergraduates and visiting scientists.

Potential research outcomes include improved healing through better wound dressings; higher quality food with better texture, flavour and colour; enhanced food safety through biofilm control in foods and processing equipment; and increased public confidence in the food supply by creating the knowledge needed to develop effective regulations and laws.

AFMNet develops commercially viable, socially acceptable value-added products and processes that benefit all Canadians. www.afmnet.ca

Guelph Business Enterprise Centre

Highlights from the 2004/2005 Guelph Business Enterprise Centre Annual Report

- 1,234 businesses registered
- 1,909 participated in workshops
- 3,386 full consultations
- 42,191 contacts for information or services
- 2,955 County contacts outside of Guelph
- Credit program delivered to University of Guelph students
- Trillium Start to Success Program assisted over 30 new businesses in developing their business plans
- 60 Self Employed Benefit Program participants assisted in business plan development and launch of their enterprises

Events at the GBEC

Business Taxation Essentials

Thursday, August 4, 2005
1:00 pm - 3:00 pm
Terry Delion, Canada Customs and Revenue Agency

Marketing Your Service & Product

Thursday, August 11, 2005
7:00 pm - 9:00 pm
Brent Barr, KIRE Company

ABC's of Marketing

Tuesday, August 16, 2005
1:00 pm - 3:00 pm
Judi Riddolls, Guelph Business Enterprise Centre

Smart Selling for Successful Business

Thursday, August 18, 2005
1:00 pm - 3:00 pm
Paul Prigione, Guelph Business Enterprise Centre

Sourcing Publicity

Thursday, August 25, 2005
1:00 pm - 3:00 pm
Brent Barr, KIRE Company

Contact the Guelph Business Enterprise Centre for more information and associated costs at 519-826-4701 or success@guelphbusiness.com

GPI Networking Breakfasts



Guelph Partnership
for Innovation

Thursday, September 22, 2005

7:15 am - 9:00 am
Ramada Hotel & Conference Centre

Thursday, November 24, 2005

7:15 am - 9:00 am
Ramada Hotel & Conference Centre

Thursday, January 26, 2006

7:15 am - 9:00 am
Ramada Hotel & Conference Centre

Thursday, March 23, 2006

7:15 am - 9:00 am
Ramada Hotel & Conference Centre

Thursday, May 11, 2006

7:15 am - 9:00 am
Ramada Hotel & Conference Centre

For more information, visit
www.guelphinnovation.com

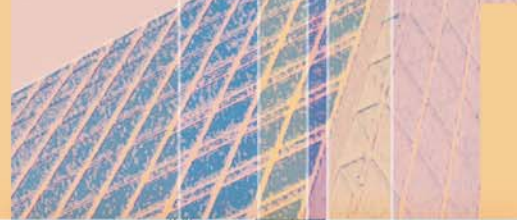
Contact the City of Guelph

Economic Development Department

City Hall, 59 Carden Street, Guelph, Ontario, Canada N1H 3A1

Phone: 519-837-5600 Fax: 519-837-5636 E-mail: bizinfo@guelph.ca

Please contact our office if you would prefer to receive our newsletter by e-mail.



Garry Frasier gives Mayor Quarrie a tour of the Tim Hortons distribution centre currently under construction. Bringing 400 jobs to Guelph, Phase 1 of the centre is slated to open in November 2005.



Attending on behalf of Mayor Quarrie, Peter Cartwright, Director of Economic Development, cuts the ribbon at the Gartner Lee Open House.



City of
Guelph
Grow your future here